

8:30 AM	Ponce de León 4	Registration & Breakfast
9:15 AM	Session I: Can Stakeholder Capitalism Live Up to Its Promise? Ponce de León 4	What Do We Really Know about Stakeholder Capitalism and ESG? Key Findings from the Kenan Institute PANEL DISCUSSION: Is Heightened Corporate Responsibility Consistent with Enhancing Shareholder Returns?
10:30 AM	Break	
11:00 AM	Session II: ESG Everywhere Ponce de León 4	Doing Good by Maximizing Shareholder Value PANEL DISCUSSION: How Should Companies Navigate the ESG Controversy?
12:15 PM	Luncheon Magnolia Room	Our Five Pillars of ESG
2:00 PM	Break	Refreshments Available at 3:30 PM
4:00 PM	Session III: The Social Responsibility of Corporations Magnolia Room	• The End of ESG • The Power of Purpose: Why Purpose-Driven Business Is Better Business
5:15 PM	Mediterranean Courtyard	Reception

QUICK REFERENCE AGENDA

Thursday, January 26, 2023

The Breakers Palm Beach Resort

Frontiers of Business Conference:

The Promise and Peril of Stakeholder Capitalism

For full agenda details, session descriptions and speaker bios, please visit: frontiers.unc.edu
#KIFrontiers



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7:45 AM

Ponce de León 4

Buffet Breakfast

8:30 AM

Session IV:
Rightsizing ESG
Ponce de León 4

To Divest or Invest and Engage – How Can Socially Responsible Investors Help Protect the Planet and People?

PANEL DISCUSSION:

What Should We Reasonably Expect from ESG and Corporate Social Responsibility?

9:45 AM

Break

10:15 AM

Session V:
Facing Up to Trade-offs
Ponce de León 4

ESG and Corporate Strategy: What Must Companies Know and Do?

PANEL DISCUSSION:

What's the Right Role for Policy in ESG?

11:30 AM

Break

11:45 AM

Luncheon
Magnolia Room

- Tomorrow's Capitalist
- Announcing the Kenan Institute's 2023 Grand Challenge